

PRINCIPLES
OF SUCCESSFUL
LIFE
MANAGEMENT

personal, professional, social

✓✓✓
TOMÁS DUROSKA

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OF SUCCESSFUL LIFE MANAGEMENT
(PERSONAL, PROFESSIONAL, SOCIAL)

TOMÁŠ ĎUROŠKA

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Tomáš Ďuroška

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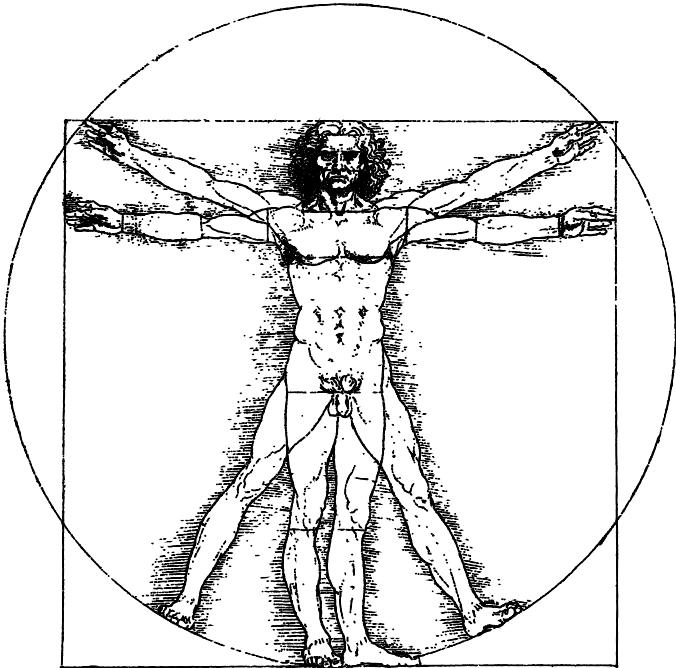
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I devote this book to the memory
of Leonardo da Vinci.
This great Renaissance thinker can be
an inspiration to us all.



MOTTO

“Even small changes bring big results.”
TOMÁŠ ĎUROŠKA

BIG IDEAS

“Unlike Man, Nature never breaks her own laws.”

LEONARDO DA VINCI

“Imagination is more important than knowledge.”

ALBERT EINSTEIN

“Find a job you love,
and you will never have to work a day in your life.”

KONFUCIUS

“If you want to increase your success rate,
double your failure rate.”

THOMAS WATSON

“Intelligence is the ability to adapt to change.”

STEPHEN HAWKING

ABOUT THIS BOOK

This book discusses ordinary things in an unordinary way. Its ambition is not to be a textbook or an academic guide. It narrates ordinary things from different points of view. This narration is supposed to reveal things in life in new, sometimes unexpected and unusual contexts. Readers will be able to understand certain important connections and relations which might help them in their personal or work life. The book also deals with wider-ranging topics which go beyond the borders of the individual world, because they are based on the assumption that the world and its elements are mutually indivisible and connected, and individuals and their surroundings cannot be separated or earmarked. Using the examples of ordinary people and top managers, beginning and well-known companies, various trends and published analyses, the author looks for and discovers new, interesting and discreet connections which may be hidden in the everyday “cycle and bustle” of life. The result of this search and revelation should be a discovery of important and essential principles (variables, factors) of success in one’s personal, professional and social life.

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INTRODUCTION

There are many books on the topic of how to be successful, how to gain friends, how to be happy, how to get rich and so on. These publications deal with the development of one part of our personal potential, and so can be of great help in many aspects.

In this book, I would like to help develop people's personal potential, and perhaps on a slightly wider scale summarise some facts and add my own observations and analysis of what has worked for me on this subject; this is what I would like to share with my readers.

Although this book deals with life management, it does not analyse management and its different fields as management is traditionally perceived. For example, it does not deal with the traditional division of methodological aspects of management and a description of individual management methods, technologies and tools. It primarily describes those principles of management which people use in their personal life. In doing so, it focuses on those management methods, technologies and tools which I believe to be the most essential and most important in order to build a successful work, personal and social life. My starting-point is the assumption that success can only be achieved if the condition of sustainability is met. The success of every corporate and personal activity, and those which have an impact on the whole of society, can thus be judged successful only if the premise of sustainable development is met. I was led to this idea by the fact that many traditional managerial concepts did not perceive the condition of sustainability as sufficiently important. However, if we define this very condition as a priority and key factor, then everything suddenly takes on